

Privacy Policy

This Privacy Policy governs the manner in which Kim Eckert Homes ("we," "our," or "us") collects, uses, maintains, and discloses information collected from users (each, a "User") of our website and services. By using our website, providing information to us, or otherwise interacting with us, you agree to the collection, use, and disclosure of your information as described in this Privacy Policy. If you do not agree with the terms set forth herein, please discontinue use of our website and services immediately. This Privacy Policy may be updated from time to time without prior notice, and it is your responsibility to review this document periodically to remain informed of any changes.

We collect various types of information, which may include, but is not limited to, personally identifiable information such as your full name, mailing address, email address, phone number, or other contact details you voluntarily provide; transaction-related details regarding real estate inquiries, offers, sales, and purchases; website usage data including, but not limited to, your IP address, browser type, time of access, pages visited, and interactions with our online content; and information obtained through third-party sources such as social media interactions or partnerships with affiliated entities. This information may be collected through forms, website interactions, direct communications, or automated tracking technologies.

The information collected may be used for a wide range of purposes including, but not limited to, facilitating real estate transactions, responding to inquiries, providing updates on market trends, delivering promotional materials (which you may opt out of at any time), maintaining compliance with legal and regulatory obligations, ensuring website functionality, improving user experience, and analyzing marketing efforts. We may use automated tools and analytics to assess and refine our services based on usage data and trends.

We do not engage in the sale or rental of your personal information to third parties. However, we may disclose your information in certain circumstances, including but not limited to, sharing with third-party service providers who assist us in conducting business operations, marketing initiatives, IT support, or real estate transaction facilitation; complying with legal obligations, court orders, law enforcement requests, or other regulatory requirements; or in the event of a business transition such as a merger, acquisition, or sale of company assets where your information may be transferred to a successor entity. While we take steps to safeguard your personal information, we cannot guarantee absolute security as no transmission method over the internet is entirely secure.

Users have certain rights regarding their personal information, including the ability to request access to or modifications of their data, opt-out of marketing communications, or request deletion of information within the limits of legal and regulatory retention requirements. Requests related to personal data can be submitted via the contact information provided below. Additionally, we employ cookies and tracking technologies to enhance your browsing experience and collect information on website activity. You have the option to modify your browser settings to disable cookies, though this may affect site functionality.

Our website may contain links to third-party websites or services that operate independently of our policies. We are not responsible for the content, privacy practices, or security measures of external websites and encourage users to review their respective policies before engaging with them.

We reserve the right to modify, update, or amend this Privacy Policy at any time without notice. Any changes will become effective upon being posted on our website, and continued use of our services after such modifications shall constitute acceptance of the updated terms. Users are encouraged to periodically review this Privacy Policy for updates.

For any questions, concerns, or requests regarding this Privacy Policy, please contact us at: Kim Eckert Homes Email: Kim@KimEckertHomes.com Phone: [\(916\) 698-8741](tel:9166988741) Website: <https://kimeckerthomes.com>